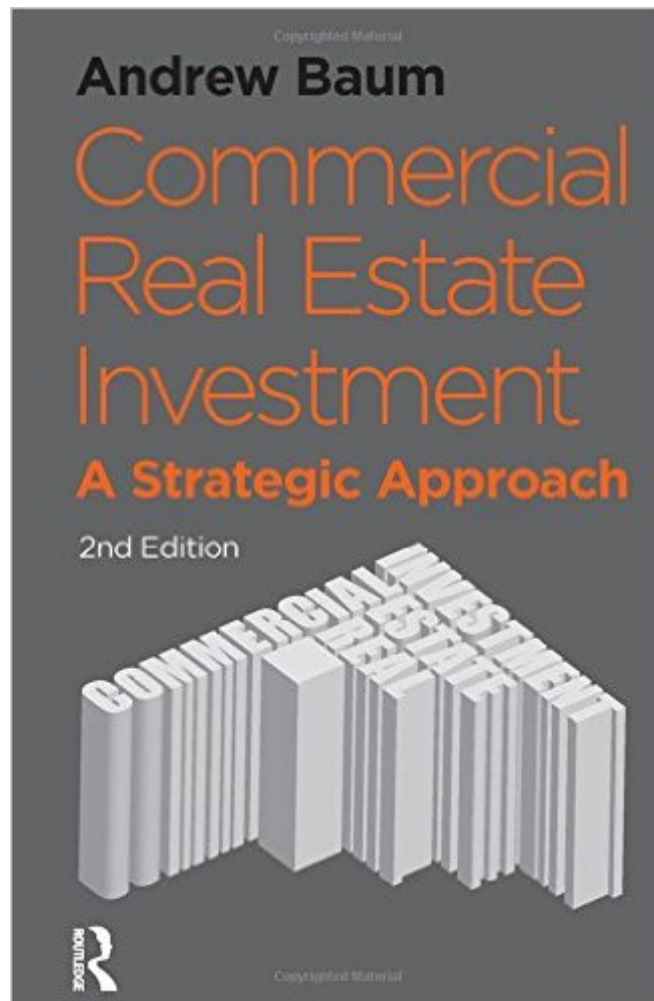


The book was found

# Commercial Real Estate Investment: A Strategic Approach



## Synopsis

This book uniquely combines academic literature and practical experience to provide a straightforward and integrated view on global real estate investment for pension funds, other institutions and professionals. Thanks to growing investment in commercial property research, property investment has become better understood and better managed than ever before. Many of the problems associated with property investment in the 1980s have found workable solutions through better understanding and management. We can now say that the measurement, benchmarking, forecasting and quantitative management techniques applied to property investments are comparable with other asset classes. Unfortunately, these techniques were not enough to help investors avoid the crash of 2007-2009. We can hope that in the hands of the next generation of investment managers, advisors and analysts, the approaches described in these pages will help to provide a foundation for a responsible and professionally guided recovery. Designed for practitioners facing the tough global market challenges, this book provides a fascinating read for fund managers, investors, banking staff, property advisors and advanced level students.

## Book Information

Paperback: 434 pages

Publisher: taylor & francis; 2 edition (July 6, 2009)

Language: English

ISBN-10: 1904868479

ISBN-13: 978-0728205673

ASIN: 072820567X

Product Dimensions: 1 x 5.2 x 8.2 inches

Shipping Weight: 1.2 pounds

Average Customer Review: 4.0 out of 5 stars [See all reviews](#) (1 customer review)

Best Sellers Rank: #1,966,661 in Books (See Top 100 in Books) #151 in [Books > Engineering & Transportation > Engineering > Civil & Environmental > Surveying & Photogrammetry](#) #238 in [Books > Crafts, Hobbies & Home > Home Improvement & Design > How-to & Home Improvements > Estimating](#) #1460 in [Books > Arts & Photography > Architecture > Landscape](#)

## Customer Reviews

As a Commercial Financing Broker, I found the book very informative and well-written. This was an unexpected gift that I received from a very respected colleague a little over a year ago. I consider it

such an asset that I decided to make it a permanent feature on The KOH RESOURCES Blog; and I see no conflict of interest just because I'm an affiliate. In this "famine-ridden" market, which didn't originate yesterday, one needs all the information and strategies that one can consume and digest. I highly recommend this book to anyone that's interested. Enjoy!

[Download to continue reading...](#)

Real Estate: Learn to Succeed the First Time: Real Estate Basics, Home Buying, Real Estate Investment & House Flipping (Real Estate income, investing, Rental Property) Commercial Real Estate Investment: A Strategic Approach Florida Real Estate Exam: How To Pass The Real Estate Exam in 7 Days. A Proven Method That Works (Includes Prep Questions with Answers) Essential Guide to Real Estate Contracts (Complete Book of Real Estate Contracts) Your Estate Matters: Gifts, Estates, Wills, Trusts, Taxes and Other Estate Planning Issues Code Check Commercial: An Illustrated Guide to Commercial Building Codes Commercial Pilot Test Prep 2012: Study and Prepare for the Commercial Airplane, Helicopter, Gyroplane, Glider, Balloon, Airship and Military Competency FAA Knowledge Exams (Test Prep series) Commercial Transactions Under the Uniform Commercial Code and Other Laws, 6th Edition Tiny Houses: Build and Design Your Tiny Dream House Inexpensively and Live Mortgage Free, Best Tiny Houses Ideas on a Budget (tiny house living, woodwork, space maximization, real estate, investing) Invest in Real Estate: A Guide for Beginners (The Millionaire Mind Saga Book 2) Corporate Real Estate Asset Management Barron's Real Estate Licensing Exams, 9th Edition Snob Zones: Fear, Prejudice, and Real Estate Handle Legal Issues Like a Pro: 50 + Tips for Foreclosure, Real Estate & Collections Guia Esencial Para Los Contratos de Arrendamiento de Bienes Raices / Essential Guide to Real Estate Leases (Legal Survival Guides) (Spanish Edition) American Bar Association Family Legal Guide (third edition): Everything your family needs to know about the law and real estate, consumer protection, ... Association Complete Personal Legal Guide) Race, Real Estate, and Uneven Development, Second Edition: The Kansas City Experience, 1900-2010 Race, Real Estate, and Uneven Development: The Kansas City Experience, 1900-2000 Keepers of the Castle: Real Estate Executives on Leadership and Management The Encyclopedia of Real Estate Forms & Agreements: A Complete Kit of Ready-to-Use Checklists, Worksheets, Forms, and Contracts - With Companion CD-ROM

[Dmca](#)